



**VIRUDHUNAGAR M.S.P.NADAR COLLEGE OF EDUCATION**

Run by VHNSN College Paripalana Sabai

Affiliated to Tamil Nadu Teachers' Education University, Chennai.

VIRUDHUNAGAR - 626001



## **CERTIFICATE COURSE IN COMMUNICATIVE ENGLISH**

Total Marks: 100

Total Hours: 30

### **OBJECTIVES:**

- To enable the students to pronounce correctly.
- To speak fluently.
- To converse and communicate effectively.
- To introduce persuasive writing.
- To familiarize the students with characteristics of effective writing.

### **UNIT I: Pronunciation**

- Speech Mechanism.
- Vowels and Consonants
- Voice and accent training

### **UNIT II: Verbal**

- Oral communication
- Written communication

### **UNIT III: Non- verbal**

- Body language; Eye contact; Gestures; Postures; Kinesics

### **UNIT IV: Speaking and Writing practice**

- Use of language lab, Role play, Conversational practice
- Sentence formation
- Paragraph writing, Essay writing

### **Books for Reference :**

**1. Advanced Skills for Communication in English: Book I**, V.Jeya Santhi and Dr.R.Selvam. (December 2015 ISBN:978-81-2343-101-7. Chennai: New Century Book House.

**2. English Conversational Practice: Grant Taylor** ISBN 0-07-099603-2 Tata McGraw- Hill –New Delhi.